

NATIONAL COMPETITIVE TENDER



Implemented by:
giz Deutsche Gesellschaft
 für Internationale
 Zusammenarbeit (GIZ) GmbH

EXPRESSION OF INTEREST

REQUEST FOR EXPRESSION OF INTEREST CONSULTANCY SERVICE TO TRAIN 2500 TRAINERS TO SUPPORT THE IMPLEMENTATION OF SOCIAL BEHAVIORAL CHANGE COMMUNICATION ACTIVITIES.

CONSULTANCY FIRMS REQUIRED

BACKGROUND AND OBJECTIVES

The developPPP programme, commissioned by the German Federal Ministry for Economic Cooperation and Development (BMZ) and implemented by GIZ and DEG Impulse GmbH, promotes partnerships between the private sector and development actors to drive sustainable economic development.

In Ghana, this initiative is seeking to support the development and deployment of Social and Behaviour Change Communication (SBCC) tools aimed at improving plastic waste management practices. These tools including digital dialogue boxes, VR/3D videos, and visual materials which require effective dissemination and utilization at the community level.

To ensure sustainable impact, a comprehensive Training of Trainers (ToT) programme is required to build the capacity of key stakeholders to drive behavioural change related to plastic waste segregation, reduction, and recovery.

Objective of the Assignment

The overall objective of this assignment is to design and implement a structured Training of Trainers (ToT) programme that will equip 2,500 beneficiaries across the Greater Accra and Eastern Regions with the skills and tools required to effectively deploy SBCC materials.

Specific Objectives

The assignment seeks to:

- Train 2,500 stakeholders as master trainers, including:
 - Teachers (1,400)
 - Students (420)
 - Community Leaders (420)
 - Farmers (180)
 - Other stakeholders (80)
- Strengthen the capacity of trainers to effectively use SBCC tools such as VR/3D content, digital dialogue platforms, and visual aids
- Promote standardized messaging on plastic waste management across target regions
- Establish a monitoring framework to track the implementation and impact of SBCC activities

Scope of Work

The consulting firm will be responsible for the following key tasks:

- ToT Curriculum Development
- Training Implementation
- Regional Coordination
- Monitoring and Evaluation

Project Duration

The assignment is expected to be implemented over the period:
 August 2026 – March 2027

Firm's Experience

The consulting firm should demonstrate:

- Proven experience in delivering large-scale training programmes
- Expertise in SBCC and environmental sustainability initiatives
- Strong capacity in training design, facilitation, and evaluation
- Experience working with diverse stakeholders, including communities, schools, and local leaders
- Ability to manage logistics across multiple regions

How to apply

a. Commercial Qualification

Please send the following documents:

- Official letter expressing interest (LoI)
- Company profile
- Tax Clearance Certificate

- Business Registration Certificate
- Declaration of Business Ownership by General Manager (Inclusion of Form A for Sole Proprietorship or Form 3 for Limited Liability)
- VAT Registration Certificate
- SSNIT Clearance Certificate
- other relevant supporting documents

b. Technical Proposal & CV/portfolio of the consultants (indicating the relevant experience and qualifications (Two (2) Copies)

c. Financial Proposal (Two (2) Copies)

PLEASE NOTE: THE CURRENCY OF YOUR OFFER SHOULD BE IN GHANA CEDIS

ALL PROSPECTIVE BIDDERS ARE REQUIRED TO PERFORM THEIR TAX OBLIGATIONS IN GHANA.

NOTE: Kindly Visit the link below for Terms of Reference and other documents to be used in preparing your Technical and Financial Proposals

<https://www.giz.de/en/regions/africa/ghana/tenders>

The (a. Expression of Interest (EoI) + various legal/administrative documents), as well as (b. Technical + CV and (c. Financial Proposals) mentioned above should be sealed in three (3) separate envelopes and enclosed in one bigger envelop, marked as "Expression of Interest for "7000013939 / G-012232-415 "ToT on SBCC for Plastic Waste Management."

The three sealed envelopes should be sent to the following address:

The Procurement Unit
 GIZ Ghana
 No. 7 Volta Street, Airport Residential Area, Accra
 P.O. Box KA 9698,
 Accra

To All Bidders:

- Bids must be submitted at the **GIZ Ghana Country Office Reception.**
- The deadline for submission is **07.07.2026 until 11:59 PM.**
- Documents should be submitted as early as possible before the deadline.
- Should the reception be closed, documents might exceptionally be dropped off at the guard's booth.
- The guards need to be told by the person submitting the documents that they are submitting tender documents.
- Always send a receipt with your documents stating the number of the tender.
- This receipt will be signed by the receptionist or a guard (in case of exceptional drop off at the guard's booth) to provide the bidder with proof of delivery / submission.

"Please note that participating in a tendering process of GIZ is free of charge for bidders."

At no phase of the process is the bidder required to make any payment to GIZ or to one of its employees.

Kindly Note by sending in your offer, you are agreeing to the GIZ General Terms and giving us the consent to process your company data.

ONLY SHORTLISTED FIRMS WILL BE CONTACTED